

SAN DIEGO
1987  2017
WOMEN'S
CHORUS



Greetings from the San Diego Women's Chorus!

We hope that this letter finds you well. Rehearsals are well underway for our upcoming spring concert, *Reflections: Looking Back at our First 30 Years*, and we are reaching out to invite you to become an advertising sponsor for this beautiful retrospective show.

Reflections, at the University Christian Church in Hillcrest on **May 6th & 7th**, will celebrate SDWC's 30th anniversary by highlighting favorite songs from its rich performance history. Audiences will enjoy bawdy favorites, contemporary music, commissioned pieces and touching social tributes. Selections include "The Lesbian 2nd Date Moving Service" and "Leaping Lesbians," as well as more recently performed SDWC showstoppers "Soweto: June 1976," Adele's "Rumor Has It/Someone Like You" mashup, and Janis Ian's choral anthem "I'm Still Standing."

The San Diego Women's Chorus is a lesbian-identified, feminist sisterhood of musicians that welcomes members from the vastly diverse LGBTQ and straight ally communities. For 30 years we have provided a safe space that encourages women's creativity, celebrates diversity, and inspires social action.

By purchasing ad space in our concert program, you will increase your visibility while also demonstrating your commitment to the arts, diversity, and socially progressive causes. We encourage you to use your ad space for a coupon to bring concert attendees into your business with a "bring this program in for a discount on your next visit" type of message.

Our value-priced advertising rates start at just \$80. Please see the size and pricing details on the next page. Through our three performances at UCC, your add will reach nearly 900 people.

The deadline to submit artwork for the *Reflections* program is Friday, April 14th.

If you are interested in advertising with us, or would like to donate goods or services for our event raffle (or both!), please contact **Amanda Smith** at amandas@sdwc.org.

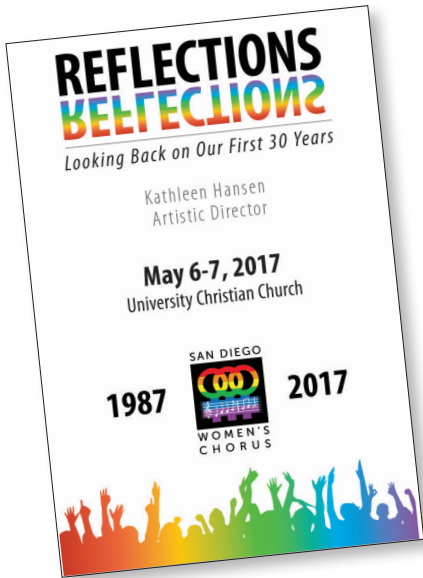
Thank you so much for supporting our music and our mission!

The San Diego Women's Chorus

Celebrating 30 Years
sdwc.org

San Diego Women's Chorus | PO Box 632794, San Diego, CA 92163 | info@sdwc.org

San Diego Women's Chorus is a 501c(3) organization Tax ID 33-0683961



Reflections: Looking Back at our First 30 Years Program Advertising

Please see the size, pricing and ad specifications below. If you are interested in advertising with us please contact **Amanda Smith** at amandas@sdwc.org.

Please submit your artwork up to 10MB, as a high resolution JPEG, TIFF, PNG or PDF. We request artwork in the CMYK working space; Resolution at least 300 dpi. No crop marks or bleeds are necessary.

Submit your artwork to **Eric Carroll** at ericcarroll3@hotmail.com. Let us know if you have any technical questions. Thank you for advertising!

Artwork deadline is Friday, April 14th

| Ad Size | Price | Dimensions |
|-----------------------------|-------|------------|
| Full Page Ad | \$250 | 5 x 8 in |
| 1/2 Page (Horizontal) | \$150 | 5 x 4 in |
| 1/3 Page (Horizontal)..... | \$80 | 5 x 2.6 in |
| 1/4 Page (Vertical)..... | \$80 | 2.5 x 4 in |

Contact

Amanda Smith
amandas@sdwc.org

San Diego Women's Chorus
PO Box 632794
San Diego, CA 92163
(619) 291-FEMM
info@sdwc.org
www.sdwc.org

SAN DIEGO



WOMEN'S
CHORUS

